

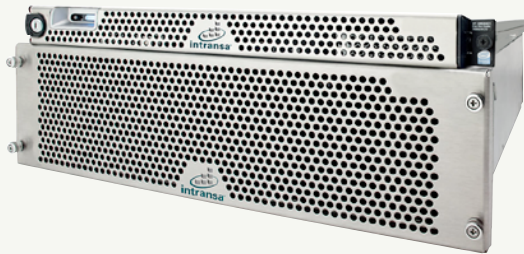


The Intransa StorPartner Channel Program

- **Industry Leading IP Storage Products for Video & IT Storage Needs**
- **Great Short & Long Term Revenue & Margin Opportunities**
- **Limited or No channel Conflict**
- **Full Support From Intransa Sales, Business Development & Marketing**

Intransa StorPartner Channel Program members receive all the benefits of a world-class channel program, without all of the headaches of dealing with legacy vendors with overpopulated channels

- **MARGIN & NEW REVENUE:** Make great margins and generate new revenue streams with scalable, high performance storage IP solutions for video and IT storage needs
- **ACCESS TO ALL INTRANSA PRODUCT:** Hardware, software, services and education – targeted for today's and tomorrow's market needs
- **COOPERATION, NOT COMPETITION:** Intransa regional channel sales and business development teams help close business, throughout your entire partnership with Intransa
- **ELIMINATED CHANNEL CONFLICT:** Leverage the simple and easy to use StorPartner StorReg Opportunity Registration program
- **STORALLIANCE TECHNOLOGY PARTNERS:** Leverage Intransa's growing partnerships with industry-leading vendors and new, up-and-coming technology suppliers as part of complete, customer-ready solutions
- **LEAD GENERATION & DEMAND CREATION:** We don't take deals with customers directly, only through StorPartner Channel Programs members, so leads only benefit program members
- **PROVEN STORAGE PRODUCTS:** An industry leader in IP SAN solutions since 2003, with customers around the world
- **EARN STORFUNDS:** Earn marketing dollars on every regularly-priced purchase of Intransa products, for use in a wide variety of business development and marketing activities
- **KEEP INFORMED:** The latest industry, competitive and Intransa market intelligence through the Intransa partner-only StorPortal website and email StorBulletin programs
- **STORPARTNER EDUCATION:** Get the web-based training you need to be successful selling Intransa storage solutions through the StorPartner StorAcademy
- **PROVIDE CUSTOMER SUPPORT:** Provide level 1 and 2 support directly to your customers, or resell those services from the Intransa StorSupport program



Industry-leading IP Storage for Video & IT

- Intransa EdgeBlock™
- StorStac BuildingBlock™
- StorStac PerformanceBlock™

Industry Leading Education & Training

- Intransa StorAcademy™ Web-Based Education

Intransa StorWarranty™ & StorSupport™

- Resell world-class services

StorAlliance Technology Partnerships

- Leverage complete solutions
- Video & 10GbE IP Storage Certifications

Ready to get started?

Send an email today to partners@intransa.com expressing interest in the StorPartner program. And we'll contact you within 48 hours to get going.



Intransa believes in and supports industry standards. Intransa is a member of the Security Industry Association, the Storage Networking Industry Association and the Green Storage Initiative, and The Green Grid



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