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## Vaidyanathan Iyer to Lead Intransa in India

By [ChannelTimes Staff](#)

Mumbai, Apr 8, 2005

Continuing its aggressive momentum in Asia-Pacific, Intransa, provider of IP-SAN solutions, has announced the appointment of Vaidyanathan R. Iyer as the head of its operations in India.

B. Chandrashekar, formerly country manager for India, has now been promoted to director of international marketing, with a special focus on the Asia-Pacific Region.

Udi Paret, vice president, global operations, Intransa, said, "Asia-Pacific in general, and India in particular, is the fastest-growing market for Intransa. The market has strong demand for our multi-capable IP-SAN solutions and we are committed to investing more resources to expand our business in the region. With Iyer's exceptional track record of sales achievement and Chandrashekar's excellent product marketing skills, I am confident that we can propel our business in Asia-Pacific to new heights."

The former country head of Apar Enterprise Solutions, Iyer's main focus will be to increase Intransa's revenue opportunities, lead the India team and expand the company's business operations in the region.

An MS from the New York Institute of Technology, Iyer has over 19 years of experience in IT in multifarious roles across geographies. The organizations he has worked for include the New York Institute of Technology, Apple Computer, and Computer Associates.

B. Chandrashekar, as director of international marketing, will now oversee all marketing activities for Intransa in the Asia-Pacific Region. Credited with launching Intransa's suite of native IP-SAN solutions in India, Chandrashekar will now use his wide technology, product, and solution marketing experience to promote Intransa's suite of IP-SAN solutions in newer markets in the Asia-Pacific Region.

"I am excited to lead Intransa's sales team and business development endeavors in India. Since our launch in India less than a year ago, we have established a growing customer base and strong demand for our IP-SAN solutions and are well-positioned to grow from that plateau," said Iyer.

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Chandrashekar stated, "I look forward to taking Intransa's unique IP-SAN solutions to the newer markets in Asia-Pacific and to scaling new heights with this exciting and rapidly growing company."

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